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15 in response to extracting the step of extracting the unique code, transmitting the unique code from the user location to a remote location on the network in accordance with routing information stored at the user location, wherein the vendor information is returned to the user location for processing by a computer at the user location to control the operation thereof.

6. (Amended) A method for controlling a computer with recorded information of a digital video disk, comprising:

embedding a unique code in digital recorded video information, the unique code in close association with vendor information;

az 5 operating the video disk at a user location disposed on a network to read the digital recorded video information therefrom and outputting the read digital recorded video information on a display at the user location;

10 extracting the unique code with an extractor during output of the digital recorded video information to a user at [a] the user location [disposed on a network];

in response to extracting the unique code, transmitting the unique code from the user location to an intermediate location disposed on the network in accordance with routing information of the intermediate location stored at the user location;

15 performing a matching operation at the intermediate location with the unique code to return to the user location matching vendor routing information of a remote vendor information location disposed on the network, the remote vendor information location having the vendor information; and

20 accessing the remote vendor information location from the user location in accordance with the routing information of the remote vendor information location to return the vendor information for processing by a computer at the user location to control the operation thereof.
